



Real-World Oncology Research Powered by Deep Scientific Acumen and Real-World Experience

Real-World Research Team

Experts made up of outcomes researchers, oncologists, data abstractors, epidemiologists, and biostatisticians with deep expertise in generating real-world evidence.

Medical Office

Clinical expertise from experienced oncology practitioners (most with 20+ years of experience) supporting real-world research.

Practicing Oncologists as Principal Investigators

25+ community-based oncologists from across The US Oncology Network, specializing in a range of cancer types. These oncologists provide clinical insights and real-world perspectives from proposal to publication.



For More Information:
[Visit ontada.com](https://www.ontada.com)

Ontada Real-World Research

Generating real-world evidence to support the value of your therapeutic and medical products in a rapidly evolving oncology landscape

More than ever before, life sciences companies need to demonstrate the value, safety, and efficacy of cancer therapies, including the impact on patient outcomes in a real-world setting. In recent years, a surge in cancer prevalence has fueled increased demand for new oncology drugs, resulting in more products being brought to market. New targeted therapies are also driving market growth, backed by increasing numbers of FDA approvals. Additionally, price setting provisions set forth in the Inflation Reduction Act of 2022 are forcing life sciences companies to make tough R&D investment choices.

In this dynamic setting, Ontada's real-world research capabilities are providing powerful insights and the real-world evidence to demonstrate the clinical and economic value of cancer treatments, support for value-based care, inform clinical development, and understand standard of care to get the right treatment to the right patient at the right time.

Ontada Study Types

Ontada offers a range of studies that leverage our in-depth, clinical real-world data from our proprietary EHR, iKnowMedSM to help generate real-world evidence for multiple use cases. Our real-world evidence studies have been used to support confirmation of clinical trials results, FDA drug label expansion, and first-line FDA approval.

Descriptive Studies

RWD: Primarily structured data

Use cases:

- Patient characteristics
- Treatment patterns
- Disease characteristics with biomarkers

Comparative Studies

RWD: Chart abstracted data using standard eCRF templates

Use cases:

- Clinical outcomes
- Comparative effectiveness
- Resource utilization

Longitudinal Studies

RWD: Custom chart abstraction

Use cases:

- Dynamic longitudinal patient cohort study
- External Control arms

Ontada by the Numbers

2.4M+

Patient records available for research

85+

Oncology indications supported including rare cancers

275+

RWE Publications